

SAVE THE DATE

WEBINAR: THE INTERNATIONALISATION OF INNOVATION OF MULTINATIONAL FIRMS

Organised by the *CESIN Chair on Innovation Studies (CESIN)* and *Complutense Institute of International Studies (ICEI)*



Among the different changes taken place in the last years and particularly since the crisis of 2008 it highlights the modifications in the patterns of internationalisation of innovative activity of MNEs and important redefinitions of the international division of technological activities. The aim of the seminar is to cast light on the most significant elements of that change and to draw conclusions for the reformulation of technology and innovation policies.

Date: April 22nd, 17:00 - 18:30 (Spanish peninsular time).

Registration: <https://forms.gle/4o7VHQrq1Qr6yUEf9>

SPEAKERS



John Cantwell
Distinguished Professor
of Global Business in
Rutgers University.



Antonello Zanfei
Professor of Applied
Economics at Urbino
University, Italy.



Lucia Piscitello
Professor of International
Business at Politecnico di
Milano, Italy.

Coordinators and presenters



José Molero
Director
Chair on Innovation Studies
(CESIN)



Isabel Álvarez
Director
Complutense Institute of
International Studies (ICEI)